

Community Benefits Strategy

Quarter 1 *

January – March 2024

* Community Benefits Strategy reporting is on calendar year as per the Lease Agreement

Progress report January – March 2024 - Waalitj Foundation (Delivery of Program 1)

Executive Update (January – March 2024)

The Waalitj Foundation has delivered its youth engagement activities through its dedicated Waalitj Club activity as outlined in the agreed Community Benefits Strategy. The program highlights for 2024 include:

- The activity was delivered across weekly sessions throughout term 1. A total of 6 unique sessions were delivered.
- The Waalitj Club activities engaged 120 participants across sessions.
- The Waalitj Foundation has developed strong and meaningful relationships with local community, organisations and primary schools.

Lathlain Primary School Partnership

- Provided support to Indigenous families and students.
- Provided input / advice to school regarding the Aboriginal Cultural Standards Framework.

Town of Victoria Park School engagement

Waalitj Foundation engaged with the following schools during the reporting period:

- East Victoria Park Primary School
- Millen Primary School
- Lathlain Primary School
- Ursula Frayne College
- Department of Community Services

Waalitj Club

- Regular healthy lifestyles and physical activity sessions held.
- Regular STEM activities facilitated by Be StemSmart.
- Healthy Lifestyle Workshops facilitated by external provider.

The Waalitj Foundation continues to actively engage with TOVP service providers, schools and community to build the Waalitj Club engagement activity for youth going to school and living within the TOVP.

Progress report January – March 2024 – West Coast Eagles (Delivery of Program 2, Program 3, and Program 4)

Executive Update (January – March 2024)

- Healthy Relationships Strategy Group. A WCE community staff member attended the February Healthy Relationship Strategy Group meeting. On February 16, WCE supported an event that was run by AFLS (Aboriginal Family Legal Services) by engaging with attendees through football drills and games.
- Connect Vic Park - Walking Footy program. This program is enjoyed by males over 55. Participants enjoy weekly physical activity followed by coffee in the Aquilla café at MRP. WCE have completed seven Walking Footy sessions so far in 2024. One of the sessions delivered included a *'Nuts and Bolts of Men's Health Education Workshop'* on February 22, which was hosted by West Coast Health and High Performance. The Walking Footy participants and past players of WCE were presented on the importance of testicular cancer awareness. A highlight of the program is the Walking Footy Curtain Raiser on April 14 held at Optus Stadium prior to the WCE v Richmond match.
- Healthy Strides. Healthy Strides is using a classroom at Mineral Resources Park (MRP) for their bi-weekly, 12-week client training program. The program is for children with all abilities to gauge whether they have improved adaptations compared to earlier tests. The first session was held on Monday 4th March 2024.
- WADSA - All Abilities recreation program is run in 10-week blocks throughout the year, providing opportunities for participants to join in a range of activities. Six WADSA sessions have been completed so far in 2024, including ice-skating, dancing and ten pin bowling. WCE past players and community staff members have attended every session and have seen significant progress in building relationships with WADSA participants and staff.
- PCYC Kensington. WCE facilitated a football clinic at Kensington PCYC on January 22. AFLW player Sarah Lakay ran the clinic which consisted of age-appropriate football drills with the children and signed posters at the end of the session.
- Studio 64 Kindy (Lathlain). Studio 64 Kindy is a new organisation that WCE are excited to be collaborating with in 2024. On February 2, a WCE past player along with mascot Rick the Rock visited the kindy to engage with the children and participate in a range of activities.
- Leisurelife Holiday program. Three sessions have been held at the Leisurelife Centre so far in 2024, with a WCE past player running a football clinic consisting of games and drills with the children in the program.
- WCE hosted a practice match against Fremantle FC on February 24 which attracted 3700 attendees to MRP. This game was a free ticketed event and was open to all Town of Victoria Park residents.
- WCE hosted a Fan Day event at Mineral Resources Park on February 17th with 5500 people attending the event over the course of the day. Oval 2 was used for event activations for the fans to enjoy and on Oval 1 the AFL team played an intra-club match that was open for spectators to watch. At the conclusion of the match, AFL and AFLW players participated in a signing session where fans were able to engage and take photos with the players. [Photos available here.](#)

Players Appearances Report

Type of Player	Player Appearance Hours Required 100 Hours	Number of hours completed (YTD)
AFL	40	1
AFLW	40	2
Past Players	20	22.5
Total Hours Completed	100	25.5